

Planning to attend the 2012 World of Concrete?



The OPCMIA has made arrangements for our Members and guests to attend the 2012 World of Concrete trade show at no charge -- *but you must register online*.

WHEN: January 24-27, 2012

WHERE: Las Vegas Convention Center

COST: **FREE** admission to Trade Show Exhibits, *if you register online*

Registration Costs & Deadlines:

\$0- online registration

\$75 registration by mail or in person at show

To register for free admission to the Trade Show Exhibits area:

- go to website: www.opcmia.org.
- click on the World of Concrete logo in the "Spotlight On" section
- if you *have not attended* WOC before, click on "Start Registration" and follow the prompts; if you *have attended* WOC before, enter your name and zip code in the "Past Attendees" section and click "Find me".
- continue following the prompts to enter your registration
- when you get to the page showing the cost for your registration it should be \$0.00.
- Hotel reservations may be made by clicking on the "Make Hotel and Travel Reservations" link on the registration confirmation page, or by following the instructions below.

COST: **Hotel reservations may be made online following these prompts:**

- To make hotel reservations go to www.worldofconcrete.com
- click on "Attendees" in the black menu bar at the top of the page.
- click on "Travel & Housing" in the grey menu bar at the top of the page
- continue following the prompts to make reservations.

or:

- go directly to <http://www.worldofconcrete.com/attendee/travel-housing.aspx> and follow the prompts to make reservations.